



KELLY A. CHAMBERLAIN ASSOCIATE

Kelly Chamberlain joined Southern Commercial in early 2008. Her knowledge of marketing, public relations, and the industrial / office market have equipped her to be a well rounded broker. Previously, Kelly was responsible for marketing and research for a regional commercial real estate firm in Orlando as well as compiling, creating and reporting the quarterly office and industrial market reports. Kelly has extensive experience with public relations and statistical analysis in the commercial real estate industry. After several years

of perfecting her market knowledge, Kelly entered into the brokerage side of the business, focusing primarily on flex and office properties in the tri-county area. Kelly works on both tenant representation and landlord representation leasing assignments and is a graduate of Stetson University.

EDUCATION/EXPERIENCE

- B.B.A., Bachelor Business Administration, Stetson University
- Majors included Marketing/ Management / Statistics
- American Marketing Association (AMA)
- Chamber of Commerce

PREVIOUS EXPERIENCE

- GVA Advantis - Director of Marketing & Research / Broker

Comprised and wrote quarterly market reports for office and industrial categories. Provided brokers with research regarding sale/lease comparables, available properties, and market information for new business pitches. Updated and maintained company property inventory on all web applications. Wrote all press releases on completed lease/sale transactions. Update and maintained all listings and inventory on Loopnet, Costar and company website. Created all flyers and ads for media outlets. Maintained company public relations by obtaining interviews for local press publications. Trained under the Senior Director in both office and industrial projects. Junior broker with leasing experience on both the tenant rep side and also landlord. Assisted with leasing of 106,000± office building.

- Regulatory Compliance Services Inc. – Senior Vice President, Operations

Oversee all marketing, business development, client servicing, tradeshow mgt, IT, profit/loss, sales projections, while maintaining a level of open communication with in excess of 10 national corporate chain accounts, Overall P&L of two companies profit operations nationwide. Manage and supervise all senior staff members heading individual departments. Setting company strategic alliance plan, annual business evaluations, budget and expense monitoring quarterly evaluations. Overall management and responsibility for increase in sales on a national basis and expansion and growth in company wide services and products.

Awards

Empires “Who’s Who” 2006 Top Executives, Honors Edition



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