



Bradford, McFadden form commercial firm

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ORLANDO - William "Bo" Bradford Jr., CCIM, SIOR, and Tom McFadden, SIOR, have announced the formation of Southern Commercial Real Estate Advisors LLC, a commercial real estate firm that will focus on industrial and commercial real estate in the state of Florida.



Bo Bradford

Before forming Southern Commercial, Bradford and McFadden were recruited to start the industrial group at GVA Advantis in Orlando, which was previously owned by the St. Joe Company. They worked at GVA Advantis from February 2002 until forming Southern Commercial. Both Bradford and McFadden were companywide top 10 producers at GVA Advantis during 2005 and 2006 and were top area producers from 2003 through 2006.

"We believe there is an opportunity for a smaller firm like ours to succeed today, much more so than if we had started a brokerage company 10 or 15 years ago," Bradford said. The industrial team of Bradford and McFadden have a combined industry experience in excess of 38 years.

Since the establishment of their brokerage team five years ago, they have completed more than 300 commercial and industrial real estate transactions, totaling more than \$230 million in dollar volume and representing more than 6.1 msf.

Their career deal volume exceeds \$700 million in transactions.



Tom McFadden

Southern Commercial Real Estate Advisors LLC currently represents 15 local, regional and institutional clients. Bradford and McFadden currently handle more than 4.4 msf of assignments. The company specializes in leasing, dispositions, land sales, buyer and tenant representation, build-to-suits and site selection for companies seeking office and warehouse space.

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